



CUSTOMER **2** YOU
ONLINE ORDERING SOFTWARE

RESTAURANT BENEFITS

Start Taking Internet Orders Today

With Customer2You Online Ordering, your restaurant will see an immediate increase in volume, greater market penetration, higher average ticket amounts, and lower net costs.

We make getting your restaurant started with online ordering easy. Customer2You's innovative installation and setup process can have you taking internet orders in as little as 2 days.



The ability to take internet orders is no longer a competitive advantage, it has become a necessity. Internet ordering is the fastest growing trend in the quick serve and casual dining markets. It is currently estimated that 30% of consumers have ordered online. This number has grown every year and is expected to continue to increase.

THE CUSTOMER2YOU ADVANTAGE

Customer2You is a fully integrated internet ordering system. Our software places online orders directly into your restaurant's POS. Tickets print out exactly as if one of the restaurant cashiers had entered the order at the front counter. Customer2You's POS integration also allows us to offer features and services unrivaled by other online ordering companies.

Products that rely on the local restaurant system to pull orders from the internet server are inherently unreliable. Our software pushes the order to the POS in real-time while the customer is still at the website. We give the customer their order number and the expected pick-up or delivery time. In the event that the local POS is unreachable, however, we let the customer know that there is a problem and ask them to contact the store. With Customer2You you never lose an order or a customer.



COMPLETE SOLUTION

With Customer2You there is nothing extra to buy. Our product is a complete, self-contained system designed to work with your existing POS installation. We supply the server and all of the software while your authorized POS reseller makes sure the installation process goes smoothly.

LARGER TICKETS

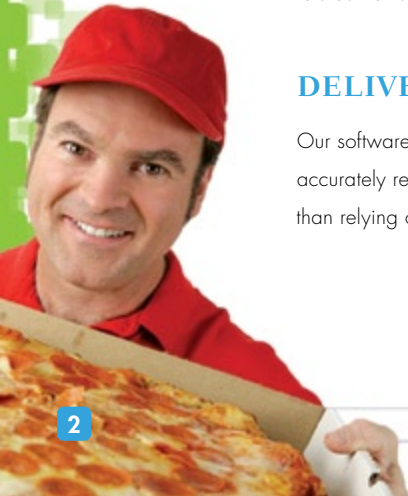
Customers order an average of 30% more online than over the phone or at the counter. The added comfort of being able to take their time, explore the menu, and build their order causes customers to place larger orders.

AUTOMATIC UPS SELLS

Customer2You never forgets to ask your customer if they would like fries with that. We make it easy for you to promote related items to your customers while they place their order.

DELIVERY AREA MAPPING

Our software's advanced geocoding system allows you to accurately represent your restaurant's true delivery area, rather than relying on a basic "within X miles qualifier."



ORDER ACCURACY

Online orders are more accurate since the customer enters the information themselves. Customer2You is built from your specific restaurant's database for the highest level of order fidelity. Our software can present your client's entire menu to the customer, including modifiers, so they can easily find what they want and order it just the way they like it.

MULTIPLE LOCATION SUPPORT

If your restaurant has multiple locations, each location can have a unique set of menu items and prices while maintaining a single consistent online presence.

REDUCED CREDIT CARD FEES

Because of our pre-negotiated rates with major Merchant Service Providers, you will not have to pay those hefty fees associated with non-swiped transactions placed through our system. Our special merchant accounts are specifically designed for online transactions.

ADMINISTRATION MENU

Customer2You provides an administrative portal for editing menu item descriptions, changing modifier options and reviewing order history.



DEDICATED SUPPORT STAFF

Customer2You takes pride in the quality of our service staff. We provide you with true, live customer support. Our staff has been highly trained to offer solutions to all manner of customer concerns. Additionally, your system will be monitored to insure that the software is always functioning properly and without interruption. If there is a problem, however, Customer2You will contact your restaurant and resolve any errors.

WE DO ALL THE WORK

Customer2You handles everything. From remotely installing our software to customizing your online menu, we make the setup process as simple and hassle-free as possible.

We realize that running a business is time consuming. The last thing you need is to rebuild a menu that already exists. Customer2You saves you time by processing all of your menu items, descriptions, prices, and modifiers for you.

Unlike other providers, Customer2You believes that a restaurant's online ordering should be as unique as the rest of their image.

We do not restrict you to a preformed graphics template.

Customer2You creates custom graphics for each online ordering menu to match the look and feel of your preexisting website or printed materials. This service is included free of charge with every installation of our software.

NO ANNUAL FEES OR CONTRACTS

We make online ordering affordable. Customer2You has no annual fees or contracts. You only pay a flat monthly fee regardless of how many internet orders your restaurant receives. This charge also includes unlimited customer and technical support.

60 DAY MONEY BACK GUARANTEE

Your satisfaction is our primary concern. To ensure the greatest degree of customer satisfaction, Customer2You does not bill you until after the restaurant is online. Because we are so confident in the quality of our software, we offer a full 60 day money back guarantee. If in the first 60 days you are not completely satisfied with your online ordering, we will refund your payment with no questions asked.

GETTING STARTED WITH ONLINE ORDERING HAS NEVER BEEN EASIER

Call us today at **888 476 2461** for more information about our products and services. You can also visit our website at **www.customer2you.com**. There you can watch a video demonstration of our product and view sample online ordering menus.



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